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Carmen Harris Joins the Connect2 Communications Team

Connect2 Communications Expands Team to Meet New Business Demands

RESEARCH TRIANGLE PARK, NC, MAY 13, 2009— Connect2 Communications, a rapidly growing targeted technology public relations and marketing firm, today announced the addition of Carmen Harris to its public relations team. Harris will serve as Senior Account Manager with the primary responsibility of driving client public relations programs for Connect2's telecommunications clients as well as the growing enterprise client base. Harris brings a decade of public relations agency experience that includes a solid track record of success in national and international media relations, strategic media program development, event management, execution and writing.

"Carmen combines savvy PR skills with a deep understanding and appreciation of how technology companies should develop, manage and execute an effective communication program," said Richard Williams, president of Connect2 Communications, Inc. "She understands how PR needs to serve our clients corporate and market objectives and leverage the PR process to help communicate core values to current and prospective customers of our clients."

Over the past ten years, Harris has fine-tuned her public relations expertise in the enterprise technology industry at firms in the Washington D.C. area including Edelman, Merritt Group, Burson-Marsteller and Infotech Strategies. Carmen has delivered public relations strategy, media and thought-leadership programs for leading technology brands including Verizon Business, Microsoft, Hewlett-Packard, CDW and Siemens. During Harris' career, she has been recognized by the Public Relations Society of America and awarded the Thoth Award for strategic public relations and also the Renaissance Award for crisis communications.

"There's so much momentum right now at Connect2 Communications and I'm excited about being part of that force," said Harris. "I look forward to using my experience in the enterprise technology sector to not only add to Connect2's expertise in creating strategic

messaging campaigns, but also find new opportunities for the clients to help them meeting their sales and marketing goals.”

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About Connect2 Communications, Inc.

Founded in 2003, Connect2 Communications is a full-service agency specializing in providing public relations and marketing support to a broad range of technology companies. The agency has developed a highly successful track record building programs tailored for individual clients that articulate key value propositions to constituent audiences. Whether a high-tech firm is ready to go to market with its first product, or is an established market player seeking continued expansion, Connect2 Communications’ professionals provide the creativity, experience and commitment to significantly accelerate clients’ business growth. Connect2 Communications serves global clients from its base office in Wake Forest, NC. For more information, visit www.connect2comm.com.